

Belle Chevre

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BELLE CHEVRE INTRODUCES HOLIDAY GIFT BOXES



ELKMONT, AL (November 2010)- Belle Chevre creamery officially introduced its holiday catalog, shaking up the holiday gift box scene in a big way. The catalog contains seven special gift boxes, packed with fresh, artisan chevre. They feature the best of Belle Chevre's line of aged and fresh cheeses, like their American Cheese Society award-winning Montrachet style log and discs marinated in olive oil and herbs.

Gone are the days of boring fruit baskets: the new Belle Chevre gift boxes feature artisan, hand-crafted chevre from a small, family-owned company. They are perfect for anyone from teenager to gourmet, client to loved one. There is a gift box for every budget, ranging from \$20 to \$95. They are available at bellechevre.com and on Amazon, and will be delivered straight to the recipient's door. "We're redefining the gift basket," said Malakasis.

Malakasis, a former marketing exec, fell in love with the product and came back to Alabama to learn the art of cheesemaking and persuade the owner emeritus to let her be the next generation of Belle Chevre. Her products include fresh and marinated goat cheese, and are available at grocery stores everywhere and at www.bellechevre.com.

To see the complete catalog, visit www.bellechevre.com/shop

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