

Belle Chevre

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BELLE CHEVRE IS ARTISANAL WINNER IN COOKING LIGHT'S TASTE TEST AWARDS



ALABAMA (September 17, 2010)-Belle Chevre's honey infused Breakfast Cheese (Belle and the Bees) took one of the top taste awards in Cooking Light's Taste Test Awards. Belle and the Bees won first place in the Artisanal Winner of the Southeast-Miscellaneous category. Hundreds of products were tasted and tested by the experienced and knowledgeable staff at the national publication..“We at Belle Chevre are so excited about the Taste Test award for our Belle & the Bees Breakfast Cheese,” says Tasia Malakasis, president of Belle Chevre. “We are honored to be recognized for what we do.”

Belle and the Bees breakfast cheese is part of Belle Chevre's new line of spreadable goat cheeses. Savannah Bees Tupelo Honey is swirled by hand into fresh goat cheese crafted in North Alabama. Unique in the world of chevre (rhymes with 'rev', French for goat cheese), the spreads also come in fig, coffee, and cinnamon flavor. “I want Belle and the Bees Breakfast Cheese to change the way people look at breakfast,” says Tasia.

Malakasis, a former marketing exec, fell in love with the product and came back to Alabama to learn the art of cheesemaking and persuade the owner emeritus to let her be the next generation of Belle Chevre. Her products include fresh and marinated goat cheese, and are available at grocery stores everywhere and at www.bellechevre.com.

About the awards: The October 2010 issue of Cooking Light (on newsstands September 17) will feature Cooking Light's Taste Test Awards, a celebration of a year-long search for the most delicious, nutritious potables and edibles—from hundreds of brands in fifty bestselling grocery store and artisanal categories.

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